



## **ANNUAL REPORT**

- Total of over 197,460,315 Million books gifted since inception.
  - The number of books gifted in 2022 was 24,708,008.
- Equates to 1 book mailed every 1.27 seconds!



**UNITED STATES** 23,362,946 Books 11.11% Growth 2,336,331 Additional Books

CANADA 463,190 Books 19.39% Growth 75,241 Additional Books



UNITED KINGDOM 604.963 Books 10.27% Growth 56,369 Additional Books



79.76% Growth

90,517 Additional Books



72.910 Books

4.73% Growth

3,295 Additional Books



**OVER 24 MILLION** 

Total Books Gifted in 2022 An 11.56% increase over 2021

**JANUARY:** Dolly Parton's Imagination Library kicks off its 27th year!



The Dollywood Foundation moves to new headquarters in downtown Sevierville.

**FEBRUARY:** Canada launches province-wide expansion in Newfoundland & Labrador!



Australia -9 to 5 Musical premiere raises \$56,000.

MARCH: Statewide expansion launches in Washington State!



The Council of Chief State School Officers presents Dolly with the 2022

Distinguished Service Award for her childhood literacy work.



Bilingual (English/Spanish) Website & **BOS** launches allowing equitable access to all Spanish-speaking families.

**APRIL: DPIL** reaches milestone of 2 Million **Books gifted** each month.



**DWF** welcomes Howard Clinton as the new Finance

Coordinator.

**MAY:** Statewide expansion launches in Oklahoma.

> Dolly visits Delaware to celebrate Full Statewide



Coverage.



Dolly visits Arkansas to celebrate Full Statewide Coverage.

JULY: Dolly addresses the National Governors Association with 29 states represented and 19 governors in attendance.

AUGUST:

Dolly visits Ohio to celebrate **Full Statewide** Coverage.



Dolly visits West Virginia to celebrate **Full Statewide** Coverage.



Tennessee launches Drive with Dolly Campaign resulting in over \$20k additional funds in Q3 2022 vs. Q3 2021 for local TN programs.

## SEPTEMBER:



**Dolly Parton's** Imagination Library is chosen as this year's Carle Honors Angel.



California Governor, Gavin Newsom, signs bill to expand statewide in Summer 2023.

## **OCTOBER:**

Dolly receives the Carnegie Medal of Philanthropy Award in NYC.



**DECEMBER:** UK reaches milestone of 5 million books gifted since inception.

